



John T. Hickey Preservation Fund
2025 CAMPAIGN



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Dear Holyoke Merry-Go-Round Friends,

As we enter our 32nd year of operation, we are reaching out to ask for your continued support in preserving the Holyoke Merry-Go-Round, a cherished cultural landmark that has brought joy to generations of families in our community. With your help, we are excited to launch our 2025 Campaign, which focuses on ensuring that our beloved carousel remains a accessible, vibrant, and safe experience for all who visit.

Each year, we also face significant expenses to maintain the building that houses our historic carousel and its iconic horses. Your generous donation will go directly toward vital improvements that will help sustain the Holyoke Merry-Go-Round for future generations.

With your past help, we have accomplished the restoration of 33 horses, renovated our bathrooms, purchased and installed new stirrups that enhance safety for riders of all ages, and protected the horses.

This year, we hope to accomplish the following projects:

- Continuing the preservation and restoration of our antique horses to enhance both safety and the rider experience.
- Upgrading the pavilion surround and concession stand lighting to energy-efficient LEDs, reducing our carbon footprint.
- Replacing windows in the pavilion to improve security and energy efficiency.
- Making critical repairs to the merry-go-round's operating mechanism to ensure the carousel continues to run smoothly and safely.
- Recruiting skilled craftspeople with the expertise needed to maintain our merry-go-round and the building.
- Developing a plan for energy savings through the installation of a solar-based system.
- Restoring and updating the concession counter to meet the needs of doing business today while maintaining historical integrity.

The pavilion has served our visitors well for many years, but it is time for further updates and improvements to ensure the best experience possible. These planned projects will not only modernize the space but will also help preserve the historical integrity of our merry-go-round and make it a safer, more enjoyable place for all who visit.

We are committed to the preservation of the Holyoke Merry-Go-Round, and with your support, we can continue to share this "Happiness Machine" with future generations. Every dollar donated goes directly toward these critical renovation efforts and the continued care of our carousel and building.

Please consider making a donation today. Your generosity will have a lasting impact on our beloved merry-go-round, and we deeply appreciate your continued support.

Thank you for your continued support of the Holyoke Merry-Go-Round.
With heartfelt gratitude from all of us and, of course, from our horses,

Joseph McGiverin
Chairman of The Board of Directors
Friends of the Holyoke Merry-Go-Round